

Asia Pulp & Paper's commitment to support the protection and restoration of Indonesian forest landscape accepted into Bonn Challenge

Company announces it will join global initiative to restore millions of hectares of forest

Paris, 8 December 2015 - Asia Pulp & Paper Group (APP) has unveiled that its commitment to support the protection and restoration of 1 million hectares of forest in Indonesia has been accepted into the Bonn Challenge, the most comprehensive forest restoration initiative in the world.

APP is the first and only private sector company to have had its commitment accepted into the Bonn Challenge, which aims to restore 150 million hectares of degraded and deforested lands by 2020 and at least 350 by 2030.

This announcement was made at the International Union for Conservation of Nature (IUCN) Global Forest and Climate Change Programme (GFCCP) event at COP21, together with the announcement of forest restoration commitments from India, Mexico and KPK/Pakistan. Currently, the Bonn Challenge is more than half way to achieving its target, with over a dozen commitments towards the restoration of forest around the world.

Aida Greenbury, APP Managing Director, Sustainability and Stakeholder Engagement, said about the commitment, "The Bonn Challenge plays a vital role in setting the agenda for global actors, including companies and governments, to work together in protecting and restoring the world's precious forests. The sustainability of the entire landscape must be taken into account and stakeholders need to work together to ensure forests around the world are properly managed and support broader climate change objectives.

"We are proud to be leading the way in private sector efforts to protect and restore natural forest in Indonesia and are happy our work in this area has been recognised by the Bonn Challenge."

In 2014, APP worked with stakeholders including government and environmental groups to develop its ambitious plans to support the restoration and conservation of 1 million hectares of forest across Indonesia, with around 600,000 hectares are located across its supply chain. It came one year after the launch of its landmark Forest Conservation Policy (FCP), which saw an immediate and permanent cessation of natural forest clearance across its supply chain.

The Bonn Challenge is overseen by the Global Partnership on Forest Landscape Restoration, with the IUCN as its Secretariat. APP participated in the launch of the 2015 Bonn Challenge in Germany earlier this year, joining leaders from over 30 countries and international organisations, including the World Resources Institute (WRI) and Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, to develop global forest restoration initiatives through a landscape approach.

The announcement comes on top of other commitments made by the company during COP21. Earlier this week, APP pledged to support 500 villages in Indonesia through agro-forestry programmes. In addition, APP unveiled its involvement in the pilot of an innovative landscape management framework called the South Sumatra Eco-Region Alliance, its role



as Chair of Australia's Asia-Pacific Rainforest Recovery Private Sector Roundtable, and announced its plans to create an innovative new direct funding platform to protect forests.

About APP

Asia Pulp & Paper Group (APP) is a trade name for a group of pulp and paper manufacturing companies. APP is responsible for delivering quality products to meet the growing global demand for tissue, packaging and paper. On any given day, our products find their way into the hands of consumers in various branded forms all over the world.

Started in 1972 with Tjiwi Kimia producing caustic soda, now we run nine mills located in Java and Sumatra islands with an annual combined pulp, paper, packaging product and converting capacity of over 9 million tons. Today, APP markets its products in more than 120 countries across six continents.

Over the years, we have expanded our operations significantly through the acquisition and expansion of several of our pulp and paper mills. It's our commitment to customer satisfaction that enables us to grow our share in paper sales worldwide and broaden our presence through offices in many countries. We believe 'tradition and modernity go hand in hand' which means we value long term relationships as part of our Eastern traditions, while we also are eager to embrace the modern values of innovation and efficiency.

Maintaining the integrity of our supply chain is also crucial to APP's operations. APP launched its Sustainability Roadmap Vision 2020 in June 2012 and its Forest Conservation Policy in February 2013, to further improve its environmental performance, biodiversity conservation, and protection of community rights. Key objectives of this roadmap are to ensure that its pulpwood suppliers adopt High Conservation Value (HCV) and High Carbon Stock (HCS) protection, peatland protection, and be 100% Sustainable Forest Management (SFM) certified by 2020.

In April 2014, APP launched its commitment to support the protection and restoration of one million hectares of forest in Indonesia. In line with that commitment, by 2015 APP and its suppliers have allocated approximately 600,000 hectares for conservation within its suppliers' concessions and for ecosystem restoration.

Learn more about APP's path to operational excellence by reading our Sustainability Reports and Forest Conservation Policy on: www.asiapulppaper.com